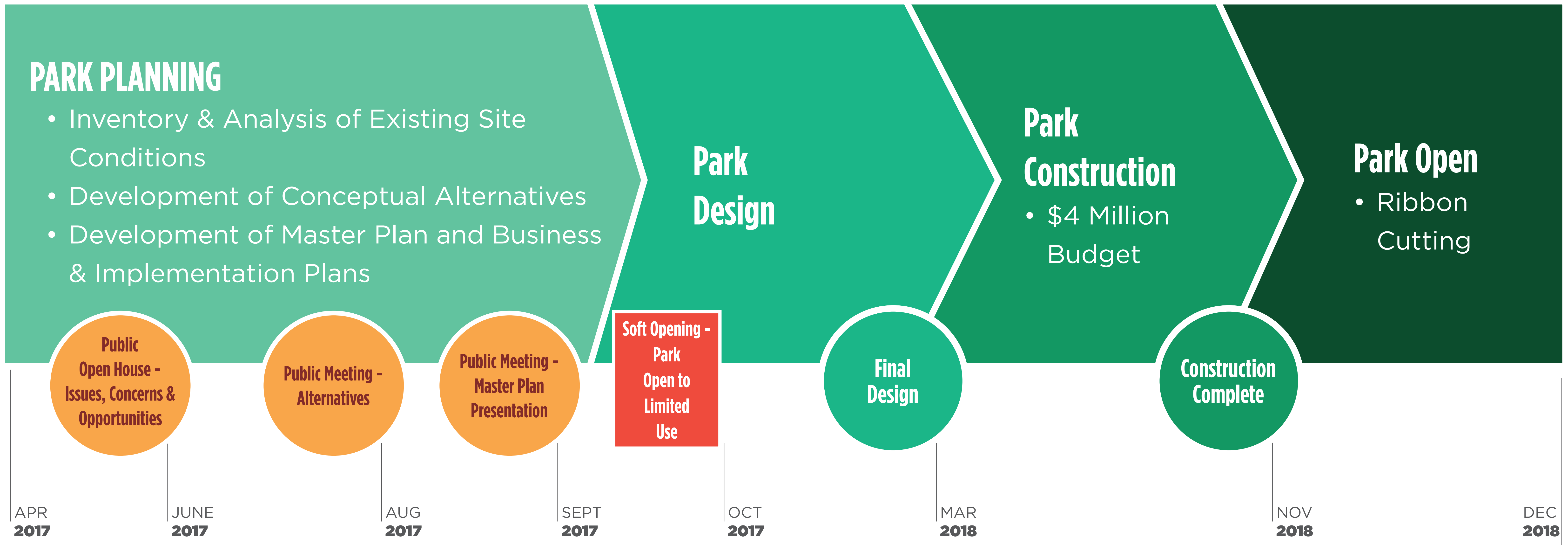


# PLANNING OBJECTIVES

- Balance between recreation experience and environmental preservation
- Preservation of the historic Verde River ranch ambiance
- Design a state park that the citizens love, enjoy, and are proud of
- Provide a sustainable revenue stream for ASPT to maintain the Park
- Build the project - on time and on budget



**ROCKIN' RIVER RANCH** STATE PARK

Planning, Design, and Construction Process



L O G A N S I M P S O N