



Douglas A. Ducey
Governor

Sue Black
Executive Director

State Parks Board

R.J. Cardin, Chairman
Kay Daggett, Vice-Chairman
Mark Brnovich, Phoenix
Alan Everett, Sedona
Shawn Orme, Mayer
Orme Lewis, Jr., Phoenix
Lisa Atkins, State Land Commissioner

NOTICE OF PUBLIC MEETING
of
THE ARIZONA STATE COMMITTEE ON TRAILS (ASCOT)
Public Outreach Subcommittee (POS)
of
THE ARIZONA STATE PARKS BOARD

Notice is hereby given pursuant to A.R.S. §38-431.02 to members of the Arizona State Committee On Trails (ASCOT) and the general public that the POS will hold a meeting open to the public on **Wednesday, August 12, 2015 at Arizona State Parks, 1st Floor Conference Room located at 1300 W. Washington Street Phoenix, Arizona 85007 beginning at 3:00 pm.** Attendance at this meeting is available via teleconference by calling **1.877.820.7831** and entering the participant passcode **613038**. Items on the Agenda may be discussed out of order, unless they have been specifically set for a certain time. Public comment will be taken. The Committee will discuss and may take action on the following matters:

AGENDA

(The Chair reserves the right to set the order of the agenda.)

- A. CALL TO ORDER AND ROLL CALL**
- B. CALL TO THE PUBLIC** – The Chair will recognize those wishing to address the Committee. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken as a result of acknowledgment of comments and suggestions from the public will be limited to rescheduling the matter for further consideration at a later time or suggested further study.
- C. DISCUSSION** – The subcommittee will discuss the following:
- 1. Discuss the established standardized process for “Trail of the Month”**
–The committee will discuss the usefulness of the Trail of the Month Form and solidify the standardized procedure and schedule for submitting monthly trails.
Attachment C1. A - Trail of the Month Standardized Form
 - 2. Discuss POS’s progress and next steps to promote Arizona Premier Trails System (APTS)** – Chair Kesselman of APTS subcommittee will give an update from his meeting with Arizona State Parks web master. (1) Members will discuss the draft of the APTS press release (Attachment C2.A). (2) The committee will discuss the progress of the APTS presentation and assign a member to create a list of events/workshops to present at. (3) Members will discuss the creation of an APTS flier.

Members will discuss the identified items in relation to presenting to the full ASCOT committee at the next meeting.

3. **Discuss the Idea of "100 Mile Challenge"** – Jan Hancock will explain the Missouri Governor's initiative and the usefulness of the program to promote APTS and other trails in the Arizona State Parks system. The committee will discuss the benefits, challenges, and partners for replicating a similar program.

- D. **NEXT MEETING DATE** – The POS will determine the need and frequency for future meetings.

Proposed Dates:

Monday, August 31, 2015

Tuesday, September 1, 2015

E. **ADJOURNMENT**

A copy of this agenda and any background material provided to ASCOT Members is available for public inspection at Arizona State Parks, 1300 W. Washington, Phoenix, Arizona. For additional information, contact Mickey Rogers at (602) 542-6942.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the State Parks office at (602) 542-4174; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.



Kelly Moffitt, Deputy Director,
Arizona State Parks

Posted at: Arizona State Parks
1300 W. Washington, 1st Floor, Phoenix, Arizona
And at: <http://azstateparks.com/committees/ASCOT.html>



ARIZONA STATE PARKS TRAIL OF THE MONTH FORM

Each month Arizona State Committee on Trails (ASCOT) would like to feature on Arizona State Parks webpage.

If you have a favorite trail you would like featured, please fill out the form and mail (1300 W. Washington St., Phoenix, AZ 85007) or email to Brianne Fisher at advisorycommittee@azstateparks.gov for your trail to be featured.

TRAIL NAME AND NUMBER	
LENGTH, ELEVATION & DIFFICULTY	
DIRECTIONS TO TRAILHEAD & GPS COORDINATES	
LAND MANAGERS INFORMATION	
BRIEF DESCRIPTION FLORA, FAUNA, HISTORICAL, CULTURAL, ETC.	
WHY THIS TRAIL	
TRAIL/PARK POINTS OF INTEREST, NEARBY COMMUNITY	
KNOWN HAZARDS	
PHOTO CAPTION & LABEL	

If you are including more than one photo please make sure you label them accordingly to the caption. In addition, please make sure photographed individuals grant permission. Please no more than 5 photos and limit responses to 250 words per section.

NEWS RELEASE

Date:
July 20, 2015

Website:
<http://azstateparks.gov>

Contact:
Mickey Rogers
Phone: (602) xxx-xxxx
Email: mrogers@azstateparks.gov



Arizona State Parks Committee on Trails to Launch a Statewide Premier Trails System

(Phoenix) – The 100 best trails in the state of Arizona will be named in a new Arizona Premier Trails System program beginning in 2016. The Arizona State Parks Committee on Trails will begin accepting nominations for this prestigious designation later this year.

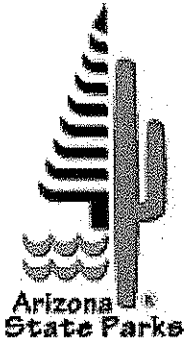
“Arizona has more than 600 trails listed in the State Trails System, and the Arizona State Parks Committee on Trails (ASCOT) has been developing this Arizona Premier Trails System program to help guide residents and visitors to the ‘100 best of the best’ trail experiences in the state” said Rick Kesselman, Chairman of the ASCOT subcommittee designing this new program.

The Arizona Premier Trails System program will have a comprehensive list of attributes and features that a trail must have to become eligible for the statewide Arizona Premier Trails System designation.

In addition to this special designation, a sustainability plan for trail maintenance and environmental stewardship will be part of the program’s goals. Land managers will be key partners in this important stewardship effort.

Individuals, families, clubs and organizations throughout Arizona who recreate on the state’s vast network of trails are invited to become involved in this nomination process.

Land managers are also encouraged to submit trails within their agency jurisdictions.



“We are very pleased to have this new emphasis on the many quality trails that provide so many benefits to all Arizonans and visitors to our state. This new program will encourage local communities to take pride in their trails and trail systems. This program will also bring importance to the planning and design of trails so they are built and maintained for long-term sustainability,” said Mickey Rogers, Arizona State Parks Grants Administrator.

For more information about the Arizona Premier Trails System program, contact _____, Arizona State Parks ASCOT Coordinator, at (602) _____ or email _____

To stay connected with news and information about the progress on the new Arizona Premier Trails System, like us on Facebook at _____ or visit the Arizona State Parks website ASCOT webpage at _____

30

Photo Credits: Arizona National Scenic Trail in the Kaibab National Forest – Photo by: Cheryl Werster

About Us: Arizona State Parks Committee on Trails is

DRAFT