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NOTICE OF PUBLIC MEETING
of
THE ARIZONA STATE COMMITTEE ON TRAILS (ASCOT)
Public Outreach Subcommittee (POS)
of
THE ARIZONA STATE PARKS BOARD

Notice is hereby given pursuant to A.R.S. §38-431.02 to members of the Arizona State Committee On Trails (ASCOT) and the general public that the Public Outreach Subcommittee (POS) will hold a meeting open to the public on **Monday, August 31, 2015 beginning at 10:00am located at Arizona State Parks, 1st Floor Conference Room, 1300 W. Washington Street Phoenix, Arizona 85007.**

Attendance at this meeting is available via teleconference by calling **1.877.820.7831** and entering the participant passcode **613038**. Items on the Agenda may be discussed out of order, unless they have been specifically set for a time certain. Public comment will be taken. The Committee will discuss and may take action on the following matters:

AGENDA

(The Chair reserves the right to set the order of the agenda.)

- A. CALL TO ORDER AND ROLL CALL**
- B. CALL TO THE PUBLIC** – The Chair will recognize those wishing to address the Committee. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken as a result of acknowledgment of comments and suggestions from the public will be limited to rescheduling the matter for further consideration at a later time or suggested further study.
- C. DISCUSSION** – The subcommittee will discuss the following:
 - 1. Trail of the Month Process and Form** –The committee will discuss the edits made to the Trail of the Month form and staff will update them on progress for an online submission.
 - 2. Discuss Arizona Premier Trails System (APTS) Marketing Plan** – POS will discuss expanding their efforts to promote APTS. Members will discuss what a marketing plan would involve. Previously mentioned it would include brochures, webinars, and additional tools to market APTS.
 - 3. Discuss the Idea of “100 Mile Challenge”** – Staff will report on feedback from discussion about the 100 Mile Challenge idea. Members will continue to discuss the idea.

- D. **NEXT MEETING DATE** – The POS will determine the need and frequency for future meetings.

Proposed Dates:

September 19, 2015 – ASCOT at Kartchner Caverns State Park

October 5, 2015 – POS Meeting

E. **ADJOURNMENT**

A copy of this agenda and any background material provided to ASCOT Members is available for public inspection at Arizona State Parks, 1300 W. Washington, Phoenix, Arizona. For additional information, contact Mickey Rogers at (602) 542-6942.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the State Parks office at (602) 542-4174; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.



James Keegan, Deputy Director,
Arizona State Parks

Posted at: Arizona State Parks
1300 W. Washington, 1st Floor, Phoenix, Arizona
And at: <http://azstateparks.com/committees/ASCOT.html>