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NOTICE OF PUBLIC MEETING
of
THE ARIZONA STATE COMMITTEE ON TRAILS (ASCOT)
Public Outreach Subcommittee (POS)
of
THE ARIZONA STATE PARKS BOARD

Notice is hereby given pursuant to A.R.S. §41-511.22 to members of the Arizona State Committee On Trails (ASCOT) and the general public that the Public Outreach Subcommittee will hold a meeting open to the public on **October 22nd, 2014, at Arizona State Parks, 1300 W. Washington St, 1st Floor, Phoenix, Arizona at 1:00 pm. Subcommittee members and interested public may attend via teleconference by calling 1.877.820.7831 and entering the participant code 613038.** Items on the Agenda may be discussed out of order, unless they have been specifically set for a time certain. Public comment will be taken. The Subcommittee will discuss and may form recommendations for consideration by the ASCOT on the following matters:

AGENDA

(The Chair reserves the right to set the order of the agenda.)

- A. CALL TO ORDER AND ROLL CALL.-**
- B. INTRODUCTION OF MEMBERS, GUESTS, AND STAFF.**
- C. CALL TO THE PUBLIC –** The Chair will recognize those wishing to address the Committee. It is probable that each presentation will be limited to one person per organization and the time allotted by the Chair. Action taken as a result of acknowledgment of comments and suggestions from the public will be limited to directing staff to study or reschedule the matter for further consideration at a later time.
- D. DISCUSSION -** The subcommittee will discuss the following:
 - 1. General responsibilities for the subcommittee as identified in the ASCOT By-Laws. –** Item 4.C.4 of the ASCOT By-Laws identifies the responsibility of the Public Outreach Subcommittee (POS) to “coordinate workshops and conferences, support National Trails Day, and disseminate important trail information”. The POS will identify the types of “important trail information” they wish to disseminate and the processes for collecting and disseminating that information. Topics for consideration will include:

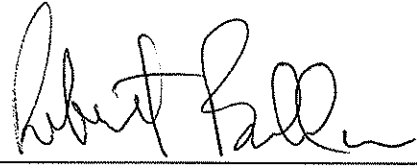
- a. Discuss how members want to use ASCOT-POS Google Calendar. Develop a system that utilizes the calendar in a way that aids members to identify projects/events, RTP Trails, deadlines, coordination, awareness, etc.
- b. Update, if any, on the two applications sent in September. Create a plan to utilize RTP Annual Report and RTP funded trails in order to identify projects that fit into specific categories and be submitted for national recognition.
- c. Develop a process that synthesizes events, trails, holidays, and themes to be promoted on social media. Gather information, commentary, and pictures and plan themes to send to advisory committee email. Make sure the posting request includes a sponsor.
- d. Discuss strategy on using various professional networks in order to research and promote National Trails Day events. Organize a way to systematically utilize Parks and Recreation professional database.
- e. Discuss research findings on Arizona wide conferences/workshops being held OR groups that would be interested in working with ASCOT Subcommittee for a trails performance. Identify themes, formats, and possible funding sources and how funds can be used.

E. NEXT MEETING DATE/ADJOURNMENT – The POS will determine the need and frequency for future meetings.

- **November 19th, 2014**
- **December, 17th 2014**
- **January 21st, 2014**
- **ASCOT meeting Nov. 1st**

A copy of this agenda and any background material provided to ASCOT Members is available for public inspection at Arizona State Parks, 1300 W. Washington, Phoenix, Arizona. Additional information may be obtained by contacting Robert Baldwin at 602-542-7130 or Dawn Collins at 602-542-7128.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the State Parks office at (602) 542-4174; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

Handwritten signature of Robert Baldwin in cursive script, followed by the date "10-20-14" written in a similar style.

Robert Baldwin, Grants Coordinator, Arizona State Parks

Posted at: Arizona State Parks
1300 W. Washington, 1st Floor, Phoenix, Arizona
And at: <http://azstateparks.com/committees/ASCOT.html>