



**ARIZONA STATE PARKS BOARD
ARIZONA STATE PARKS OFFICES
MAY 2, 2012
MINUTES**

Board Members Present

Walter D. Armer, Jr., Chairman; Maria Baier, Vice-Chair; Alan Everett; Larry Landry;

Board Members Absent

William C. Scalzo; Tracey Westerhausen; Reese Woodling

Staff Members Present

Bryan Martyn, Executive Director; Bill Feldmeier, Interim Executive Director; Jay Ream, Assistant Director, Parks; Kent Ennis, Assistant Director, Administration; Jay Ziemann, Assistant Director, External Affairs and Partnerships; Monica Enriquez, Executive Staff Assistant; Jeanette Hall, Chief of Staff

Attorney General's Office

Laurie Hachtel, Assistant Attorney General

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

A. CALL TO ORDER - ROLL CALL – Time Certain: 10:00 AM

Chairman Armer called the meeting to order at 10:00am.

B. PLEDGE OF ALLEGIANCE

Ms. Baier led the audience in the Pledge of Allegiance.

C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF

1. Board Statement - "As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to manage and conserve Arizona's natural, cultural and recreational resources for the benefit of the people, both in our parks and through our partners."

Mr. Landry read the Board Statement. The Board and staff introduced themselves.

D. CALL TO THE PUBLIC – Those wishing to address the Board must register at the door and be recognized by the Chair. Presentation time may be limited to three minutes at the discretion of the Chair; the Chair may limit a presentation to one person per organization. The Board may direct staff to study or reschedule any matter for a future meeting.

Janice Miano, Director, Arizona Heritage Alliance, welcomed Director Bryan Martyn. The Heritage Alliance would like to reinstate the Heritage Fund grants.

Bill Meek, President, Arizona State Parks Foundation, said he was there to represent the Citizens to Save Arizona's Natural Resources. He said this organization would be filing a ballot initiative measure with the Secretary of State's office called the Natural Resources Protection Act. This ballot initiative would be presented to state voters on the November general election ballot.

Mr. Landry thanked Mr. Meek and everyone involved for their dedication and for Mr. Meek's willingness to take the lead.



E. CONSENT AGENDA – Items of a non-controversial nature have been grouped together for a single vote without Board discussion. The Consent Agenda is a timesaving device and Board members received documentation regarding these items prior to the open meeting. Any Board member may remove any item from the Consent Agenda for discussion and a separate vote at this meeting, as deemed necessary.

1. Approve Executive Session Minutes of March 21, 2012 Arizona State Parks Board Meeting
2. Approve Minutes of March 21, 2012 Arizona State Parks Board Meeting

Ms. Baier motioned to approve the Consent Agenda. Mr. Everett seconded the motion. The motion passed unanimously.

F. DIRECTOR'S SUMMARY OF CURRENT EVENTS – The Executive Director will provide a report on current issues and events affecting Arizona State Parks. A list of items to be discussed under this agenda item will be posted on the State Parks website (azstateparks.com) 24 hours in advance of the Parks Board meeting.

Chairman Armer noted that since May 2, 2012 is Mr. Martyn's second day on the job that Mr. Feldmeier would be giving the Director's Summary of Current Events.

Mr. Feldmeier gave a presentation on the Director's Summary of Current Events. The presentation includes in these minutes as Attachment A.

The Board members thanked Mr. Feldmeier for his service as Interim Executive Director.

G. BOARD ACTION ITEMS

1. **Consider Adopting the Sponsorships and Donations Policy** – Staff recommends the Arizona State Parks Board adopt the Sponsorships and Donations Policy as presented by staff.

Mr. Feldmeier said staff has been working on this policy for more than a year. Revisions were made after the January Board meeting when the policy was presented to the Board. Staff is now recommending its approval.

Mr. Landry asked if the Board would delay adopting the policy for one more meeting. He said was fine with the policy but he would rather fine tune it before adopting it and then having to amend it.

Ms. Hall said the intent of the policy is to provide ASP with those opportunities, to make ASP's needs known for funding administering the monies for sponsorships and donations and being able to recognize the supporters. It establishes guidelines for consistent decision-making by Parks officials and employees and the practices of five different areas - donations, fundraising campaigns by outside entities, donor recognition, corporate philanthropy and sponsorships and endowments. It allows ASP to accept or decline a donation and it allows Parks officials and authorized employees to solicit donations and sponsorships by making its needs known. Public input was utilized to put together the policy from public/private corporations, the Arizona State Parks Foundation, Friends groups and non-profit organizations. As a result of that public input, the policy had been changed and developed additional appendices and forms. These



include the frequently asked questions, donor recognition plan criteria guidelines, fundraising proposal and the record of donation. The intent of the policy is to outline processes for employees, the levels of authority within the agency and standards to ensure standardization of documentation and ensure consistency in the application of the policy. It encourages communication with ASP's partners with the major components making sure ASP provides that communication between ASP and entities that wish to donate, fundraise or provide sponsorships for ASP.

Mr. Landry asked if naming rights was included in this policy. Mr. Ream said the naming opportunities would be a secondary policy.

Mr. Feldmeier said Mr. Scalzo could not be at this meeting but he left a phone message and stated he was pleased with the improvements to the policy.

Ms. Baier said she would prefer to approve the policy and then amend it later if necessary.

Mr. Everett said he agreed with Mr. Scalzo and thought the improvements were good.

Ms. Baier motioned that the Arizona State Parks Board adopt the Sponsorships and Donations Policy as presented by staff. Mr. Everett seconded the motion. The motion passed unanimously.

- 2. Consider Amending the FY 2012 Capital Improvement Plan – Staff** recommends the Arizona State Parks Board approve the amended FY 2012 Capital Improvement Plan to include campground improvements and water main improvements at Lake Havasu State Park and authorize the expenditure of \$1.2 million of the Enhancement Fund for these two projects, subject to approval by the Joint Committee on Capital Review (JCCR).

Mr. Ream said the Board approved the Capital Improvement Plan in June, however staff would like the Board to consider amending the FY 2012 Capital Improvement Plan. He noted that item 11 on page 6a in the Board packet (attached to these minutes as Attachment B) was approved in August 2011. He said staff would like to also include item 12. He said item 12 (electrification of campsites at Lake Havasu State Park) was approved in 2008 under the State Lake Improvement Fund (SLIF). However, shortly after the Board approved it, the money was swept into the General Fund. Staff would now like to add it and include funding for both of these projects. The funding would now be Enhancement Fund because there has been more revenue than expected and also using vacancy savings from employee retirements and resignations. There is \$1.2 million available to move these projects forward. He noted these two projects are revenue producing projects. If the Board approves these projects, the Joint Committee on Capital Review would then have to approve these as well.

Mr. Landry motioned that the Arizona State Parks Board approve the amended FY 2012 Capital Improvement Plan to include campground improvements and water main improvements at Lake Havasu State Park and authorize the expenditure of \$1.2 million of the Enhancement Fund or if the budget becomes effective before Arizona State Parks spends the money, the new statutory name of the previous fund for these two projects, subject to approval by the Joint Committee on Capital Review (JCCR). I further move Arizona State Parks' attorney be allowed to clarify the language if funding changes before the money is spent.



Ms. Baier seconded the motion. The motion passed unanimously.

H. DISCUSSION ITEMS

1. Revenue Forecast by Major Fund and Park Visitation Update

Mr. Ennis said revenues in March were up about 1.7%. He said year-to-date revenues are up over 14%. He said visitation in the parks that ASP manages is up 5% and year-to-date they are up 6.8%.

Mr. Ennis said the Off-Highway Vehicle Recreation Fund is up 6%. The Law Enforcement Boating Safety Fund is 2% ahead of forecast. The State Lake Improvement Fund is on target with the forecast. Interest earnings are a little above forecast.

Ms. Landry commented that most parks are operating at reduced hours and the price of gas is very high yet ASP's visitation is up from last year.

2. State Parks Operations Status Update

Mr. Ream noted Picacho Peak's summer seasonal closure begins on May 25, 2012 and the park will re-open on September 15, 2012. He also noted that Oracle State Park was open for three months and received 3,500 visitors and revenue approximately \$6,000 during those months. The park hosted about 15 school programs during that time. He said Lyman Lake would re-open on June 15, 2012. He thanked Apache County for their support.

Mr. Ream reported to the Board the status of agreements to keep parks open:

- Red Rock, Jerome and Fort Verde - Staff is working with Yavapai County to renew the partnership for Red Rock, Jerome and Fort Verde.
- Tubac Presidio - The agreement with Santa Cruz County has been signed.
- Yuma Quartermaster Depot and Yuma Territorial Prison - The City of Yuma has signed a new agreement for the operation of the Yuma Quartermaster Depot while staff works on combining the agreements for both the Quartermaster Depot and the Yuma Territorial Prison into one agreement.
- Roper Lake - Graham County has signed the agreement for the in-kind services.

3. Discussion on Legislative Issues

Mr. Ziemann said the big news is the legislature passed the state budget on May 1, 2012. He said essentially the budget for Arizona State Parks is flat. The provisions from House Bill (HB) 2362 (State Parks Revenue Fund) were put into the budget. ASP compromised with the Governor's Office on their concerns. As soon as the Governor signs the budget bill, those provisions become state law immediately. It would eliminate the Enhancement Fund, the Publications Fund and the Reservation Surcharge Fund and create one new fund. There is an appropriation of \$12.5 million. The key thing is that it is the Park Revenue Fund so those revenues have to be earned.

The legislature is still working on HB 2571 (Personnel Reform).

Chairman Armer thanked Representative Fann, President Pierce and Speaker Tobin for their support on what was originally HB 2362.



Mr. Landry commended Mr. Ziemann on his work at the legislature this year.

4. Agency Sunset Review and Office of Auditor General Audit Update

Mr. Ziemann said the auditors continue to do the fieldwork and staff continues to provide information to them as it is requested. Staff is waiting for the draft audit report, staff will review it and pass that information along to the Board for review and move on through the process.

I. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

1. Staff recommends the next Arizona State Parks Board Meeting be held on Wednesday, June 20, 2012 at Tonto Natural Bridge State Park.

FUTURE MEETING DATES/POSSIBLE LOCATIONS:

September 2012 - date not confirmed – Arizona State Parks offices, Phoenix

October 24, 2012 – Patagonia Lake State Park or Catalina State Park or Tucson area

December 5, 2012 – Apache Junction City Council Chambers

2. Board members may wish to discuss issues of interest to Arizona State Parks and request staff to place specific items on future Board meeting agendas.

Mr. Landry asked for an executive session on water rights at Rockin River Ranch.

J. EXECUTIVE SESSION – Upon a public majority vote, the Board may hold an Executive Session that is not open to the public for the following purposes.

1. To discuss or consult with its legal counsel for legal advice on matters listed on this agenda pursuant to A.R.S. § 38-431.03(A)(3).
 - a. Discuss Potential Legislation

K. ADJOURNMENT

The meeting adjourned at 11:15am.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

Walter D. Armer, Jr., Chairman

Bryan Martyn, Executive Director

6/27/12 2:02 PM

Attachment A

Director – Current Event

Arizona Archaeology Exposition
Arizona Capitol – Saturday March 3, 2012



Director – Current Event

Atta Person Award – Pete Knotts
Third Quarter



Director – Current Event

F. 1.

Patagonia Lake State Park Retaining Walls



Director – Current Event



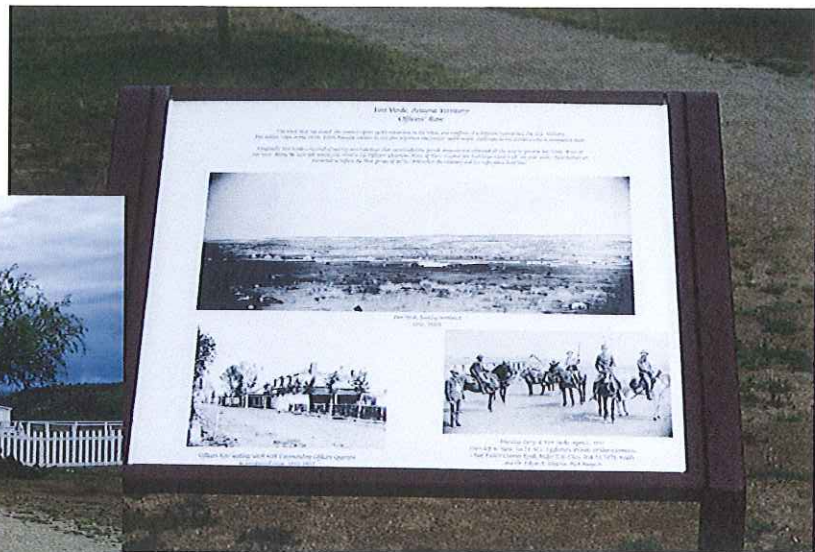
Patagonia Lake
Group Ramada

Alamo Lake State
Park
Group Ramada



Director – Current Event

Fort Verde State Historic Park Interpretive Panels



Director – Current Event

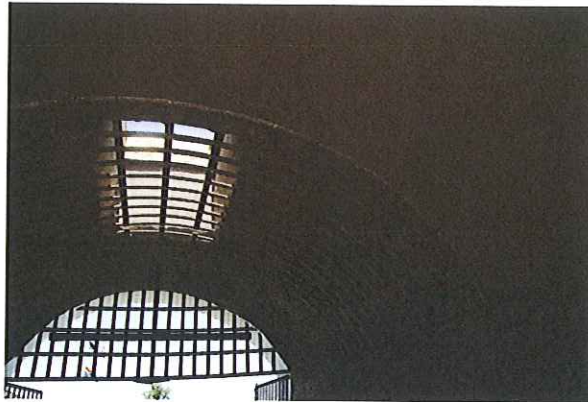
Tonto Natural Bridge State Park Bridge Painting



Director – Current Event

Yuma Prison
State Historic Park

Sallyport Repairs



Director – Current Event

Arizona Historical Society – Al Merito Award
Fort Verde State Historic Park

David and Barbara Perriman



Director – Current Event

Volunteer Venture Awards – March 30, 2012

Managed by Volunteer Coordinator - Nicole Best
800 State Park volunteers

Ghost Award – Don Limbert, Catalina SP

Region 1 – Gwen Groth, Riordan SHP

Region 2 – Bill Stafford, Fort Verde SHP

Region 3 – Stu & Judy Moser, Catalina SP

Best Friend Award – Off-Highway Vehicle

Arizona Off-Highway Ambassador Program

Director – Current Event

Site Steward Awards - March 31, 2012

Regional Coordinator of the Year – Robin Rutherford

Asst. Regional Coordinator of the Year – Kaitlin Meadows

Regional Support Steward of the Year – Christine Stephenson

Outstanding Site Stewards of the Year – Linda

Land Manager of the Year – Adrienne Rankin – Ajo Region

Appreciation Award – Steve

Dwight A Riggs Memorial Mentoring Award – Mary Yates

Angel Award – Ann Marie Wolf – Tucson

Outstanding New Site Steward – Ed/Joline Northrup

Thief of Time Award – Mike Foley

Volunteer Team of the Year – Astronomers of the Verde Valley

Director – Current Event

Fort Verde State Park
History of the Soldier
April 13-15, 2012



Director – Current Event

Arizona Centennial Conference: April 18-21, 2012

Sponsored by:

- Arizona History Convention, Inc.
- Museum Association of Arizona
- Arizona State Historic Preservation Office

Director – Current Event

Retirement Event

Vicky Trevino



Bert Bloom



Director – Current Events

FUTURE EVENTS 2012

May 6 – Dead Horse Ranch State Park – Nature Walk

May 10 – Tubac Presidio State Historic Park – Frontier Printing Press
Demonstrations

May 13 – Red Rock State Park – Geology Hike

May 19 – Patagonia Lake State Park – Mariachi Festival

June 13 - 15 – SHPO – Preservation Conference, Prescott

June 23 – Dead Horse Ranch SP – Star Night Party

June 30 – Tubac Presidio SHP – Gunpowder Press Exhibit/ Ambos Nogales
Vintage Photo Gallery

July 20-21 – Fort Verde SHP – Corn Fest & Vintage Baseball

July 23 – Dead Horse Ranch SHP – Star Night Party

